



WHAT IS IT THAT SETS US APART FROM OUR COMPETITORS?

We are the Industry leaders in the outdoor shade space, with our commitment to providing unmatched fade warranty on our fabrics ... we're woven differently!



FIBER

Our 100% solution-dyed acrylic fibers originate from a liquid acrylic polymer solution. Colour pigments are then added to the polymer solution before the fiber is extruded.



YARN

During the spinning process, the liquid is transformed into yarn that is fully dyed. This means the colour does not just remain on the surface, but it is consistent right from the heart of the yarn.



FABRIC

100% solution dyed acrylic fabrics have exceptional color retention as well as excellent technical properties and UV and weather resistance.

POLYESTER CANVAS | COMMERCIAL GRADE



WHITE



NATURAL



BLACK

OLEFIN CANVAS | TEXSILK BY ETISILK



NATURAL | 0117



SLATE | 0127



SMOKED TWEED | 0770

ACRYLIC CANVAS | RECACRIL BY RECASENS



YELLOW STRIPE | R55



ORANGE STRIPE | R5



RED STRIPE | R12



TURQUOISE STRIPE | R11



TEAL STRIPE | R14



BLUE STRIPE | R16



NAVY STRIPE | R65



BLACK STRIPE | R17

ACRYLIC CANVAS 8CM STRIPE REPEAT



PREMIUM ACRYLIC CANVAS | RECACRIL BY RECASENS



PVC | COMMERCIAL GRADE (SUIT NOVA HD ONLY)



40+ COLOUR FABRICS

WORLD RENOWNED OUTDOOR FABRICS

Solution-dyed fabric stands out as a top choice in the market due to its superior colourfastness and durability.

Our Premium Acrylic Canvas is used as standard for our top-of-the-range umbrellas and is available as an upgrade option for our entry-level range. Recacril® is a 100% solution dyed marine grade acrylic fabric that is manufactured with the highest quality raw materials and undergoes rigorous quality-assurance tests. It has an outer surface finish treated with the Infinity Process which makes the fabric water resistant. Unlike some competitors that use a "cushion-grade" canvas used for outdoor furniture, we use a 305GSM "awning-grade" weight that is normally used for folding arm awnings and marine applications. It is made in Spain.

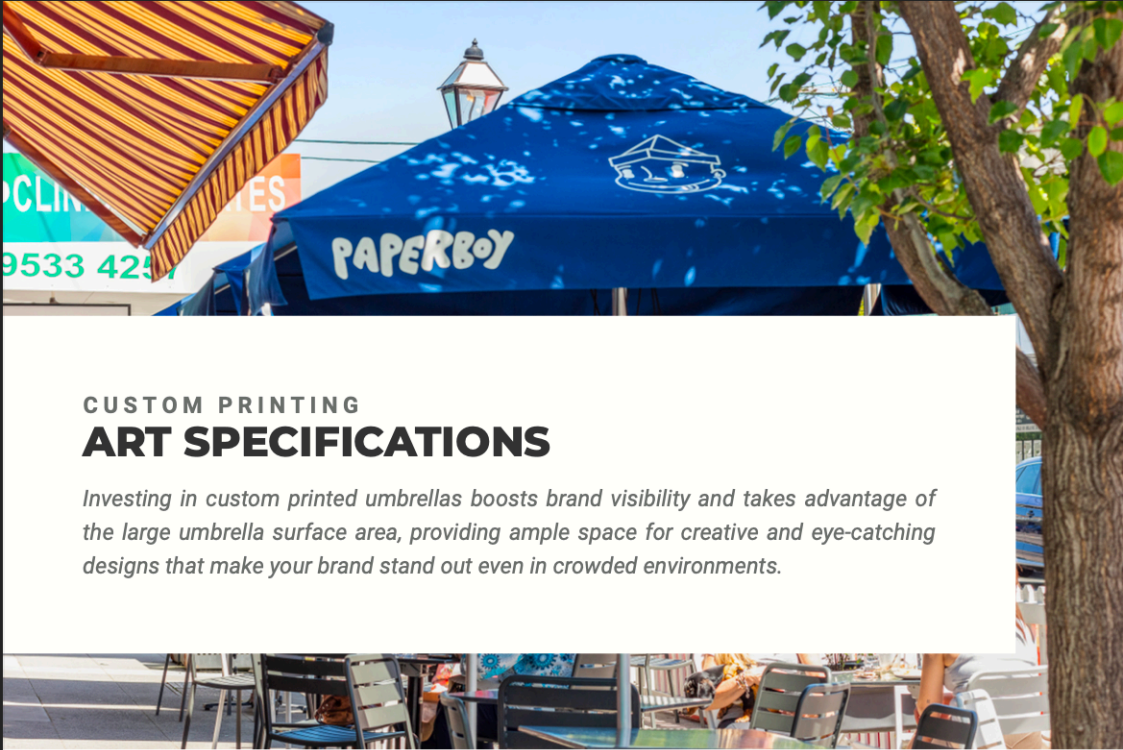
Olefin Canvas is used as standard for our entry-level range. TEXSILK is made of a hydrophobic material that will not absorb humidity, therefore stains and dirt can remain in the gaps between the yarns but will not penetrate them. The weight is a robust 250GSM. TEXSILK is Eco-friendly and is 100% recyclable so if you ever replace your umbrella canvas you can place the old one in your curbside recycling bin. It is made in Spain.

Our Polyester Canvas is used as standard for our Café Series Commercial Range. The weight is 240GSM and the PU underside coating makes it water-repellant and UV-resistant. It features great colour-fastness and durability at a value price-point.

Please note colours are a guide only, please refer to our swatch book for accuracy.

Want to customise your Umbrella?

Please contact your local Outdoor Elegance Showroom for all non-standard colour options to place your order



CUSTOM PRINTING ART SPECIFICATIONS

Investing in custom printed umbrellas boosts brand visibility and takes advantage of the large umbrella surface area, providing ample space for creative and eye-catching designs that make your brand stand out even in crowded environments.



SCREEN PRINTING

Screen printing is a printing technique where a mesh screen is used to transfer ink onto fabric. One colour is printed at a time, so several screens can be used to produce a multi-coloured image or design. This style of printing is best used for umbrellas that will be in direct sunlight every week.



DIGITAL PRINTING

Digital printing differs from traditional screen printing as digital printing machines do not require printing screens. Instead of using screens to transfer an image, digital printing prints the image directly onto the fabric. A few advantages of digital printing are its cost-effectiveness as screens are not needed, you can have hundreds of colours in your artwork.



HEAT TRANSFER VINYL (IN-HOUSE)

Heat transfer vinyl printing is a quick, budget-friendly method for printing logo designs on umbrellas. Unlike screen printing, it requires no expensive setup, making it ideal for short runs. It delivers bold, durable colours that withstand outdoor conditions. Its fast turnaround time makes it perfect for promotional events, brand activations, or customised products.

LOGO/ ARTWORK PRINTING REQUIREMENTS

FILE FORMATS

Send your logo in an EPS, AI, or PDF file format. We cannot use JPG or PNG files as they are not in a high enough resolution for large format printing.

COLOURS

Please specify the Pantone (PMS) colour codes for any colour you want printed. If you do not have the PMS codes, we will match the colour for you.

FONTS

Please make sure all fonts are outlined to ensure the font appears correctly. If you don't have the font file, please supply the name so we can find a similar one.

IMAGES

To print photographs, the resolution needs to be at least 300 dpi at 100%; the higher, the better! You can send large files to us via WeTransfer.

ONCE WE HAVE RECEIVED ALL YOUR ARTWORK, WE WILL CREATE A LAYOUT FOR YOU TO APPROVE. IF YOU WOULD LIKE TO CREATE YOUR OWN LAYOUT YOU MUST USE OUR TEMPLATE.

*If you can't supply us Pantone (PMS) colours we will choose the colours and note the colour on the layout but we cannot guarantee the colour will match. **We cannot accept responsibility if any printing errors occur if you have supplied us the layout.

WHERE CAN I FIND AN EPS, AI OR PDF VERSION OF MY LOGO?

Have you had business cards or t-shirts printed with your company logo? Chances are they would have your logo in the correct format, simply ask if they could send you the file or talk to us about our redraw service.

SAMPLE LAYOUT FOR PRINTING

